

# COMMUNITY DEVELOPMENT E-NEWSLETTER

July 20, 2007

**EDITOR: MYRA MOSS**

## **LETTER FROM GREG DAVIS AND JOHN CONGLOSE, INTERIM CO-ASSISTANT DIRECTORS, CD**



By now, hopefully you have seen the announcement made by Dr. Keith Smith regarding our appointment as Co-Leaders for the Extension CD program.

As we recently mentioned in a message shared with subscribers of the 'All-CD' list ([all-comdev@ag.ohio-state.edu](mailto:all-comdev@ag.ohio-state.edu)), while these assignments are in addition to our 'regular' job duties, we are eager to work with you in engaging with others in the pursuit of improved social, economic, civic, and environmental conditions in Ohio and beyond.

Building on the work started by Ken Martin, we hope to continue to support an organizational environment that fosters teamwork and promotes the fundamentals of community development work. Toward that end, there are several upcoming events planned in which we hope that you can participate. We would also like to know about programs that you have developed that can be shared with our colleagues and /or be observed at various venues.

We plan to continue to support the CD Program Update Meetings that have been held throughout the state. Last Friday, educators and specialists were hosted at such an update meeting by Mark Koenig, Extension Educator in Ottawa and Sandusky counties. There was great dialogue amongst the educators and specialists in attendance. Workforce training and leadership development seemed to be the pressing issues in the North Central part of the state. Along with an administrative update, Ken Martin was in attendance to provide an update on budget issues. On July 25, David Boulay and Julie Fox, Extension Specialists at the Piketon Centers will be hosting a similar Program Update Meeting. On August 10, David Civittolo will be hosting in Medina County. Ken Simeral will be hosting one of the Fall CD Program Update Meetings in Jefferson County on October 12. On November 6, Brian Raison will be hosting the second Fall meeting in Montgomery County. These meetings provide an excellent opportunity to network with colleagues, discuss issues, share and learn about programming opportunities and curriculum, and voice issues and concerns to your Co-Interim AD's. **We hope you can place the Program Update Meeting nearest you on your calendar.**

Two other important programs currently scheduled are the All-Extension CD Event on September 25 to be held in the Ag Auditorium in Columbus and the Ohio, Pennsylvania and West Virginia (Tri-State) Study Tour scheduled for September 18, 19, and 20. Both of these events will provide educational and teaching opportunities for participants. Preliminary information is provided below. Look for more

detailed info to come. **We are encouraging participation in these events!**

## **RESOURCES AND REPORTS: NEW EXTENSION CD WEBPAGE TAKING SHAPE**

The new and improved Extension CD webpage is beginning to take shape. The home page aims to inform users who we are, what we do, and the variety of ways we pursue our mission. More specifically, the <http://comdev.osu.edu/> site contains:

- background info related to Extension Community Development work
- an easy way to find people with CD appointments
- an inventory of teams related to CD
- a listing of resources relevant to CD work
- an inventory of the various programs being conducted in pursuit of Extension CD objectives.

Your input regarding the web content and its formatting is appreciated. In addition, if there is something else you would find useful to be included, please share with [Don Ordaz](#) or [Greg Davis](#).



## **THE STATE OF ENTREPRENEURSHIP REPORT AVAILABLE FROM KAUFFMAN FOUNDATION**

The latest assessment of entrepreneurial activity by the Ewing Marion Kauffman Foundation provides startling numbers for yet another year. The new report shows that an average of 465,000 people created new businesses each month in 2006, up slightly from 2005 and equal to the average rate for the past ten years. The Kauffman report also contains data on activity at the state level.

The Index is a key component and one of the 26 top indicators in the compilation of the Kauffman Foundation's highly recognized State New Economy Index. That report, released earlier this year, is a state-by-state analysis of how state economies are transforming from an old industrial economic model based on "smokestack chasing" to an increasingly global knowledge, and innovation-based new economy.

Both reports can be accessed through Kauffman's web site under Resources at: <http://www.kauffman.org/>

## **INFORMATION PLATFORM PROVIDES NEWS, INFORMATION, RESEARCH AND COMMENTARY ON CREATING VIABLE COMMUNITIES AND LOCAL ECONOMIES AND ADVANCING SOCIAL & ECONOMIC JUSTICE**

The National Community Reinvestment Coalition (NCRC) has launched "The Community Investment Network (SM)" (or "CIN"), a comprehensive Web-accessed news and information resource designed for use by member organizations as well as other community-based advocates. Users will include stakeholders interested in reinvestment in America's urban, suburban and rural hometowns.

The CIN is designed to deliver timely news, commentary, research findings, and networking information focused on key aspects of community revitalization, job creation, affordable housing, improving consumer financial literacy, banking and financial services regulation, rural development, and available funding sources. The Web address is: <http://www.communityinvestmentnetwork.org/>.

## **EVENT AND CONFERENCES: COMMUNITY DEVELOPMENT EDUCATOR MEETING -- JULY 25, 2007, PIKETON**

### **Community Development Educator Meeting: July 25, 2007, Piketon**

Please remember that David Boulay and Julie Fox are hosting a Summer CD program update at the South Center at Piketon on July 25 from 9:30 - 12 noon. The morning agenda promises the following:

- A South Centers overview including the Award-Winning Endeavor Center (one of 7 Economic Administration Excellence in Economic Development award winners for 2007)
- A discussion of recent Direct Marketing and Tourism efforts, Small Biz U and other innovative fee-for economic development programs that you can offer in your county
- An opportunity to share your programming impacts with your peers
- A short administrative update
- An informal atmosphere in which you can share ideas, opportunities, concerns, etc

There is no registration fee, but please RSVP to Shirley Cook ([cook.22@osu.edu](mailto:cook.22@osu.edu)) by July 24<sup>th</sup>.

For more information about the update format, agenda or to have item(s) added to the agenda, contact David Boulay ([boulay.1@osu.edu](mailto:boulay.1@osu.edu)) or Julie Fox ([fox.264@osu.edu](mailto:fox.264@osu.edu)) or Greg Davis ([davis.1081@osu.edu](mailto:davis.1081@osu.edu)).

## **TRI-STATE STUDY TOUR: SEPTEMBER 18-20, 2007, WESTERN PENNSYLVANIA (TBA)**

September 18-20, 2007, will be the second annual Ohio, Pennsylvania and West Virginia Study Tour. We hosted about 20 folks last year from Penn State University Extension and West Virginia State University Extension. Penn State University Extension is hosting this year so we'll be seeing parts of western Pennsylvania as we explore collaborative opportunities in the areas of economic development, land use, tourism and others.

We will be also partnering with West Virginia University Extension this year so there will be participants from four university extension programs this year. Please mark your calendar! A more detailed agenda and preliminary travel arrangement will be distributed soon.

## **ALL-EXTENSION FALL CONFERENCE**

**"Strengthening Extension Work Through Foundations of Practice" on September 25, 2007**

OSUE-Community Development is hosting the second annual 'All-Extension' Fall Conference, "Strengthening Extension Work Through Foundations of Practice" on September 25, 2007. Dr. Ken Martin will provide the keynote address, **Community Development, Foundations of Extension Work**, which will be the basis for afternoon roundtable discussions involving Extension personnel from Ag/NR, CD, FCS, and 4H program areas.

The afternoon roundtables are designed to enable participants to learn:

1. How to use and implement existing program resources to build community capacity
2. The expected impacts of these resources
3. The key partnerships that help make these programs successful
4. How the programs work toward the seven themes.

**Presentation of your program resources in this roundtable format is requested!**



- Strengthening and Enhancing Communities, Neighborhoods and Families
- Creating Opportunities at the Rural/Urban Interface
- Enhancing Ohio's Educational Capacity
- Maintaining and Enhancing the Natural Environment
- Creating Jobs for Ohio through Entrepreneurial and Value-Added Strategies
- Enhancing Food and Health

Presentations are to be 15-20 minutes in length followed by a short question and answer period. Additional materials can also be distributed. In addition to building on one or more of the seven themes, each program should address one of the three educational areas outlined in the 2004 CD Strategic Plan. For more information go to [http://comdev.osu.edu/cd\\_strat\\_plan.html](http://comdev.osu.edu/cd_strat_plan.html)

E-mail presentation proposals to [cook.22@osu.edu](mailto:cook.22@osu.edu) by **August 8<sup>th</sup>**  
Please include the following in your submission:

- A. Presentation Title
- B. Presenter's Name, Title and Contact Information
- C. Presentation summary including anticipated or actual program outcomes (100 words or less)

- D. Nature of cross-program collaboration (if applicable)
- E. Extension thematic area(s) addressed by program

A detailed agenda for the program will be posted soon to the CD website <http://comdev.osu.edu/>

### **KAUFFMAN SYMPOSIUM ON ENTREPRENEURSHIP AND INNOVATION DATA: KANSAS CITY, MO; NOVEMBER 2 - 3, 2007**

The Kauffman Foundation is pleased to announce the 2007 Kauffman Symposium on Entrepreneurship and Innovation Data. The Symposium will present an overview of 20+ new data sets of interest to the research community. While attendance at the Symposium is open, seating is limited. Interested participants are encouraged to reserve space early. If you will be unable to attend, an [online proceedings](#) of papers and electronic media from the event will be available. Kauffman's Symposium Web Site is: [www.kauffman.org/datasymposium](http://www.kauffman.org/datasymposium)

### **BRUSHY FORK ANNUAL INSTITUTE: BERE A, KY, SEPT. 12-14, 2007; EARLY REGISTRATION DEADLINE: AUG. 15, 2007**

At the Brushy Fork Annual Institute, participants come together to learn about issues and gain skills to improve their organizations and communities. In its third year, the Annual Institute offers informative plenary sessions and a variety of unique, hands-on workshop tracks that offer skills for organizational and community development.

The 2007 Annual Institute will feature a keynote address by Becky Anderson of HandMade in America, in which she will explore how communities in western North Carolina have used place-based economic development to boost the region's economy. Other presenters include Dr. Vaughn Grisham, director of the McLean Institute for Community Development and Carpetbag Theatre, a performance group from Knoxville, Tennessee, that gives a unique spin on community development.

Institute descriptions and registration information can be obtained from the Institute's web site at: <http://www.brushyfork.org/annualinstitute> Or contact Jane Higgins for more information at [higginsj@berea.edu](mailto:higginsj@berea.edu) .