

COMMUNITY DEVELOPMENT E-NEWSLETTER

April 20, 2007

Editor: Greg Davis

FROM KEN MARTIN, ASSISTANT DIRECTOR, COMMUNITY DEVELOPMENT

I am writing these comments from Philadelphia, the site of the 2007 NACDEP Conference. OSUE CD participation in this year was evident throughout the conference. We had two poster sessions and fifteen concurrent session presentations.

Joe Konen served as co-chair of the Sustainable Development track. The Grassroots Leadership Team received two awards this year:

- *The North Central Region Excellence in Community Development Programming - Team Award
- *The National Excellence in Community Development Programming - Team Award

The team members are: John Conglose (Team Leader), Cindy Torppa, Maurus Brown, LuAnn Duncan, and Steve Ruhl. At the organization level, David Civittolo is serving as NC regional representative. I am pleased that we have taken advantage of the opportunities provided through our newest Extension professional association. Our participation in poster sessions and concurrent sessions is summarized below. Let's keep up the good work.

Poster Sessions:

- ***Economic Development***
Julie Fox - Connecting Consumers, Producers and Communities in a Multicultural World
- ***Local Government and Community Services***
John Conglose - The New OSU Extension Street Tree Evaluation Project: The Next S.T.E.P.

Concurrent Sessions:

- ***Land Use and Natural Resources***
Joe Lucente - Achieving Balanced Land Use Practices Utilizing a Watershed Planning Framework
- ***Local Government and Community Development***
David Civittolo - Building Capacity for Ohio Land-Use Decision Makers
Ken Martin and Greg Davis - Business Retention and Expansion: A Model for Engaging Residents in Community Dialogue
- ***Community Decision Making***
David Civittolo and Greg Davis - Providing Residents Input in Important Community Decisions: A Survey of Perceptions Toward Local Officials in Ohio
Nancy Kukay, Greg Davis and John Conglose - Maximizing Participation in a Planning Project: Honoring Our Residents Time and Wisdom
- ***Education and Workforce Development***
Nancy Kukay - Creating an Employer Driven Workforce Development Program
David Boulay - The Interdependence of Career Pathways

- [Brian Raision](#) - College 101: Strategies for First Year Success
 - [Sharon Strouse](#) - Community Development Majors Engage in County 'Community' Experience
 - ***Organizations Development***
 - [Bill Grunkemeyer, Myra Moss, Jerry Thomas](#) - Changing Extension's Culture Through Multi-Programmatic, Holistic Issue-Based Centers
 - ***Economic Development - Community Focus***
 - [Nancy Bowen-Ellzey](#) - How Losing the Big One (Honda) Can Be a Win for Van Wert County, Ohio
 - [Susan Colbert](#) - Revitalizing Neighborhoods Through Volunteer Income Tax Assistance (V.I.T.A.)
 - ***Sustainable Development***
 - [Myra Moss, Bill Grunkemeyer](#) - From Survival to Success: The Building of OSU Extension's Sustainable Development Center
 - ***Evaluation and Research Methods and Tools***
 - [Greg Davis](#) - Introducing SAMMIE
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REDESIGNED COMMUNITY DEVELOPMENT STATE OFFICE WEBSITE IS NOW ONLINE!

After much time and effort, the redesigned Community Development State Office website is now online. The new site can be accessed at: <http://comdev.osu.edu> or <http://www.comdev.ohio-state.edu>. Content from our previous website was updated and reorganized into a more user friendly presentation. One goal for the new website is to be a portal to OSU Extension's Community Development programming and resources available throughout the state. The website's audience is our clientele and Extension professionals.

If you wish to have your programming or other educational activities listed or updated on the new site or have comments and / or feedback, please contact Ken Martin (martin.1540@osu.edu), Greg Davis (davis1081@ag.ohio-state.edu), Cathy Schmeltz (schmeltz.2@osu.edu) or Don Ordaz (ordaz.1@osu.edu).

PROGRAM FUNDING AVAILABLE

Folks interested or involved in innovative, education-based approaches to addressing emergency preparedness and specific responses related to natural and man-made disasters can apply for Smith Lever (b&c) Extension Special Needs funding for program planning, development, and / or implementation. Two proposals were funded FY 2006 (one for over one hundred thousand and one for ten thousand dollars). Approximately four hundred and fifty thousand dollars are available. [Click here more more information.](#)

NOTE: The submission deadline is June 1, 2007.

HANDS-ON LEARNING USING NEW TECHNOLOGIES

Interested in learning more about the Knowledge Economy and how you can integrate its key concepts into your existing programming? Think the Knowledge Economy is only about economic development? Would you like to gain first-hand experience with cutting edge program delivery tools like podcasts, blogs, and other distance learning tools?

If so, apply or recommend someone for the 10-week course to learn about the Knowledge Economy and new delivery tools. Nine participants will be accepted for the program. Registration is **forty (40) dollars** and includes an iPod, headphones, camera and lots of information related to the Knowledge Economy. [Click here to be linked to the online application.](#)

Contact Jerry Thomas via email (thomas.69@osu.edu) or phone (419-422-6106) for more information.

NOTE: The application deadline is May 7, 2007.

WEB-BASED ASSISTANCE FOR BUSINESS OWNERS AND ENTREPRENEURS

For those times you are asked questions by someone starting or strengthening a business in your community, it may be helpful to bookmark www.southcenters.osu.edu/benet. this newly revamped website from the OSU South Centers focuses on the 3 M's of business: **M**oney, **M**arketing, and **M**anagement. Some of the highlights include:

- A small business toolbox that contains a downloadable business plan template, financial worksheets, marketing resources and other tools.
- SmallBizU that provides twenty on-line courses created especially for the education and training needs of small business and entrepreneurs.
- A webpage devoted exclusively to starting a new business.
- Unique resources for manufacturers.

When you are asked to assist business owners and entrepreneurs, you will find many useful resources a fingertip away at www.southcenters.osu.edu/benet. If there is something you would like to see added, contact David Boulay at boulay.1@osu.edu.

HOLD THE DATE! THE 2007 ALL-EXTENSION COMMUNITY DEVELOPMENT EVENT IS SCHEDULED FOR SEPTEMBER 25TH

The *2007 All-Extension CD Event will be held on Tuesday, September 25th in the Agricultural Administration Auditorium from 10-3.* Cooperative Extension's Foundations of Community Development Practice will be the focus. Janet Ayers, Purdue Extension, will provide the keynote address. Similar to last year, a series of roundtable discussions on Community Development programming opportunities are also planned. More details will be provided in upcoming CD newsletters.

REGIONAL DEVELOPMENT VIA REGIONAL BR&E

One group of local officials in eastern Ohio (the [Eastern Ohio Development Alliance](#), or EODA), are at it again. This month, EODA kicked off an OSU-led regional Business Retention & Expansion effort, the third such cooperative effort among officials in the 16-county region since inception of [OSU's BR&E program](#) in 1986. Of course, working cooperatively can be a challenge, but it also provides the potential for new synergies and broad-based impacts. For more information on BR&E or how you might work to pull together a regional program, contact Greg Davis at davis.1081@osu.edu.

RHIOHIO CONFERENCE (RURAL HEALTH INFORMATION TECHNOLOGY CONFERENCE)

Conference Information:

When: September 17-18, 2007

Where: Ohio University Main Campus in Athens, Ohio at the Baker University Center

The RHIOhio statewide conference will bring together healthcare professionals, governmental officials, policy makers and industry representatives to discuss the opportunities and challenges of creating regional health information organizations (RHIOs) and deploying health information technologies in rural Ohio communities.

The conference Web site will be updated regularly as new information becomes available. Please contact Elissa Welch by phone (740-597-3367) or e-mail (welch@oucom.ohiou.edu) for additional information.

They are looking for presenters, sponsors, and vendors. Please go to www.oucom.ohiou.edu/RHIOhio/ for more details. If you have questions about the materials or linking to the website, you may contact Kari Gunter-Seymour by phone (740-593-2340) or by e-mail (gunter@oucom.ohiou.edu).

2007 COMMUNITY DEVELOPMENT POLICY SUMMIT

When: June 21-22, 2007

Where: The Cleveland Marriott Downtown at the Key Center

"The community development environment has become increasingly complex in the 30 years since the Community Reinvestment Act was passed. This 5th annual Policy Summit will take a look at challenges and opportunities - including unintended consequences of the democratization of credit and the integration of revitalization strategies with regional economic development - that help shape public policy."

For updates on the conference, registration information, and a link to hotel reservations, go to www.clevelandfed.org/2007policysummit.