

**From:** All Extension Community Development List [all-comdev@ag.ohio-state.edu] on behalf of Myra L. Moss [moss63@postoffice.ag.ohio-state.edu]

**Sent:** Thursday, March 31, 2005 5:28 PM

**To:** All Extension Community Development List

**Subject:** ALL-COMDEV: April CD E-Newsletter

### **Welcome to the Second Edition of the Extension Community Development E-Newsletter!**

- ***Occasional updates about OSUE Community Development activities will be sent in this electronic format.***
- ***Some of these items are in-service opportunities, some will be of interest to your clientele and may be added to your newsletter, and others will be just fyi.***

You will find the following topics below:

- I. Workshops, Conferences and Other Events
- II. Updates
- III. Potential Funding Sources
- IV. Online Resources
- V. Program Focus: Land Use
- VI. Team Opportunities

#### ***I. Workshops, Conferences and Other Events***

##### ***Noted Urban Development Author to Speak on Campus***

The City and Regional Planning program (Knowlton School of Architecture) is proud to sponsor James Howard Kunstler, noted author on urban development, as part of the Baumer Lecture Series on Wednesday April 13th at 5:30 pm. Kunstler will be giving a speech titled "Parking Lot Nation" in Knowlton Hall Auditorium on the Ohio State University campus. This event is free and open to the public.

Mr. Kunstler is the author of numerous books critiquing current development patterns.

For more information about this event contact Jennifer Evans-Cowley at [cowley.11@osu.edu](mailto:cowley.11@osu.edu).

#### ***Barn Again! In Hocking County***

Hocking County Extension is hosting its third Barn Again! Workshop on Saturday, April 16, 2005. It will take place in the beautiful Hocking Hills at Logan, Ohio, at Lee's Banquet Haus on Radio Lane, 9:30 AM – 2:30 PM. A registration fee of \$25 covers lunch and handouts. The theme is "Preserving Our Rural Icons" and will feature these presentations: Barns to Bedrooms by Dr. Ann Christy; Post, Purlins and Haymows by Steve Gordon; A Sentimental Photo Journey of Barns by Tom O'Grady; Once a Barn by John Stitzlein; Old ToolsMan's Helpers by Jim Kingery; and Don Davis, Extension ANR Educator, conference host and coordinator, will conclude the program. For more information, contact Don Davis at 740.385.3222 or email [davis.1561@osu.edu](mailto:davis.1561@osu.edu).

#### ***Advancing Community Tourism Conference***

The Extension Tourism Team's third ACT Conference Advancing Community Tourism will be held on May 20, 2005, 9:30 – 3 PM at Sweetapple Farm near Vincent, Ohio (in Washington County) hosted by Eric Barrett. The focus will be on connecting tourism and agriculture, and highlighting linkages with that growing sector which also enhance other aspects of tourism. A program brochure with registration details will be available soon. Contact information: Deanna Tribe, OSU South Centers, 740.289.2071; [tribe.1@osu.edu](mailto:tribe.1@osu.edu).

#### ***Business Incubation: Structure and Concept Inservice Rescheduled***

What incubators are and how they can help economic development will be explored at an in service that will take place on the rescheduled date of May 13, 2005 at the newly constructed Endeavor Center incubator at OSU South Centers, Piketon. Business incubation is a way to incubate or hatch good ideas with entrepreneurs into successful enterprises. A program agenda and registration information will be forthcoming. Contact: Steve Shepherd or Deanna Tribe at OSU South Centers, 740.289.2071.

#### ***Vision to Action and Take Charge Too***

Two programs that have been around for quite some time are still being put to good use. John Conglose, Extension Center at Wooster and Nancy Kukay, CD Educator in Crawford and Wyandot received a \$2,500 grant

from an Electric Cooperative to develop an economic development strategy for the Village of New Washington, Crawford County. Utilizing the principles derived from the Vision to Action Program, they are facilitating this program with a committee of volunteers which will culminate in a final report by early summer. For more information, contact John or link to the CD web page, Programs, Community Development Process:  
<http://www.comdev.ohio-state.edu/>

## **II. Updates**

**Update on National Association of Community Development Extension Professionals (NACDEP - pronounced Nak- depp).**

NACDEP concluded its first national meeting in February 2005. Complete information on the various presentations can be found [here](#). Ohio presenters included Chet Bowling, David Civittilo, Greg Davis, Bill Grunkemeyer, Joe Konen, Myra Moss, Sharon Strouse,

*Some important announcements from the meeting:*

**1.** Annual meetings for NACDEP will be held in 2006, 2007, and in 2008 at the Galaxy conference in Indianapolis. Keep checking the [NACDEP site](#) for more information. **2.** NACDEP will also pursue membership in the Joint Council of Extension Professionals ([JCEP](#)). All other Extension professional associations hold memberships in JCEP. JCEP leaders meet regularly with the State Extension Directors and Federal leaders to discuss policy, so participation will ensure that CD will have a chance to be heard. **3.** A document called the "Foundations of Practice" was also distributed. You can find a copy [here](#). The document outlines key concepts associated with CD practice and is well worth reading. **4.** USDA has announced a national CD strategic plan for the Extension system. The CD program will provide information on our current strategic plan to USDA as they start the process.

If you would like more information about NACDEP, you can find it [here](#).

### **Community Development Strategic Plan Update**

We concluded the last formal CD Strategic Plan meeting on March 17. Thirty five Extension Professionals met and split into three teams based on the [CD Program Area's three Educational Areas](#). Each Educational Area developed more detailed teams and strategies to move ahead. Descriptions of these plans will be posted to the CD website [here](#). Rather than producing a paper version of a final report, we will continually update the plan on this website.

## **III. Potential Funding Sources**

### **Community Development Funding Requests for Proposals**

RFP's for funding through CD can be found [here](#). Proposals are tied the Educational Areas found in the CD Strategic Plan (see article above). A total of \$20,500 is available. The deadline for submissions is April 15, and they must be made by a team (defined as having two or more members). Contact [Bill Grunkemeyer](#) with questions.

### **AEP Providing Grants for BR&E and Retail Market Analysis**

So your community wants to participate in the Ohio Business Retention and Expansion Initiative (<http://localecon.osu.edu>) or sign up for the Retail Market Analysis (<http://aede.osu.edu/programs/ComRegEcon/retail.htm>) but it is seriously short of cash? If your community is part of the American Electric Power (AEP) service territory ([http://aeped.com/aep\\_ed/states/ohio.htm](http://aeped.com/aep_ed/states/ohio.htm)), up to \$5000 in grant money is available to support such local programming. Projects should leverage additional dollars and be collaborative in nature. The deadline for submitting a grant application is **May 31, 2005**. To learn more about Ohio's BR&E or Retail Market Analysis programs, contact Greg Davis, 614-292-6356 or [davis.1081@osu.edu](mailto:davis.1081@osu.edu). To learn more about the grant dollars through AEP, contact your community's economic development official or call your AEP Economic Development Manager: Central and Southern Ohio: Marty Walsh 614-883-7805 Northern and Eastern Ohio: Chuck Corbitt 614-883-6881

## **IV. Online Resources**

### **Minnesota Rural Partners Roundup: Entrepreneurship Editorial**

Jane Leonard says..."I attended the Small Business Administration's second annual conference on entrepreneurship as an economic development strategy. We are now seeing research emerge that validates what we've known all along: that the very nature of our economy is changing; that rapidly growing new firms are a major source of job creation (virtually all new net jobs come from small business); and to take advantage of this, we need to foster a more entrepreneurial culture. According to a recent article on state trends published by the

Council on State Governments in January, 2005, the U.S. economy has evolved from a manufacturing-based economy centered on basic natural resources and standardized products to a service-based economy focused on knowledge and ideas. "Today," according to the article, "people need to have critical thinking skills, be able to convert information into knowledge, and use and understand emerging technologies." While the Rural Roundup Newsletter does contain much information pertinent primarily to Minnesota, it does include items of general interest (such as grant programs and conferences). You can subscribe to this newsletter through the following links: [http://www.communityforum.net/mailman/listinfo/mrp\\_rural\\_roundup](http://www.communityforum.net/mailman/listinfo/mrp_rural_roundup) and/or access newsletters through the following web site: <http://www.minnesotaruralpartners.org/newsletter.htm>

### ***CyberHood on Line***

The CyberHood's mission is to build a virtual community where students, scholars, practitioners, and social activists, who want to change urban society and improve the plight of people of color, can find each other, share information, exchange ideas, and build professional relationships. Their goal is to build a community that encourages dialogue, facilitates research, and spawns joint ventures. The CyberHood is a place where people come together to understand and change the world. Please visit their website at [www.thecyberhood.net](http://www.thecyberhood.net)

## ***V. Program Focus: Land Use***

### ***Land Use Study in Washington County***

As a result of the Strategic Planning Process for the Community Development Program Area a team of extension educators and specialists led by John Conglose is going to begin work on studying land use issues in Washington County from various non traditional perspectives. The Washington County Land Use Study Team will be trying to determine the primary variables which impact land use decisions in an area of environmental uncertainty and transition created by market externalities and significant public investment. The project will study variables that may include industrial and residential location issues, environmental issues, transportation issues, watershed issues and others. This is part of the Enhancing Quality of Life Initiative establishing through the CD Strategic Planning Process. We hope to develop land use education curriculum and programs to share with Extension Educators along with other audiences from this project. Team members include John Conglose, Terry Tamborini, CD, Washington County, Jeff Shaner, CD, Morgan County, Nancy Kukay, CD Crawford/Wyandot Counties, Mary Reonker, CD Clermont County, Robert McCall, Watershed Educator, Lima Center and Don Lacy, State Specialist, CD. Anyone who is interested in participating on this team can contact John Conglose at [conglose.1@osu.edu](mailto:conglose.1@osu.edu).

### ***Existing Land Use Tools Team Research Project***

The Existing Land Use Tools Team consisting of John Conglose, Greg Davis, Dave Civitollo and Nancy Kukay continue to develop curriculum and teach subject matter on Comprehensive Land Use Planning, Zoning, Subdivision Regulations and County and Regional Planning Issues. The team is currently working on a research project that is studying the learning style preferences, and land use education programming needs, of Ohio elected and appointed officials. If you would like to conduct an Existing Land Use Tools educational program in your county please contact John Conglose at [conglose.1@osu.edu](mailto:conglose.1@osu.edu)

### ***Jennifer McSweeney Land Use Program***

Almost 60 people were in attendance at the Jennifer McSweeney Land Use Conference that was held in Worthington on March 18th. Many thanks go out to all of the Educators and OSU Extension Land Use Team Members that participated, volunteered to help out, served on various committees, and got the word out to potential participants. The planning committee will be meeting in May to wrap up a final report.

## ***VI. Team Opportunities***

### ***Food-Community Connection Team***

At the Community Development Strategic Planning meeting in March, several of us focused on the value of a team to focus on local and regional food systems from production to market -- with interest in community development, good nutrition, healthy-lifestyle, farm viability, and related concepts. The working team name is: Food-Community Connection Team. If your interests are in this field, please contact one of us as we begin to organize: Mike Estadt, Joe Heimlich, Joe Konen, [konen.2@osu.edu](mailto:konen.2@osu.edu), [estadt.3@osu.edu](mailto:estadt.3@osu.edu) [heimlich.1@osu.edu](mailto:heimlich.1@osu.edu)

### ***Public Issues Education (PIE) Team***

Over the past year, with Dave Patton's leadership, the Sustainable Growth Committee and the Public Issues Education team have worked together on citizen forums using the guide we developed: ***Planning for Growth and Development: How Should Ohio and Its Communities Respond?***

The newly formed National Association of Community Development Extension Professionals (NACDEP) lists among its areas of specialization and emphasis: ***Public Issues Education***. They describe it as: *Engaging citizens and residents in important public issues to make sound public choices amid uncertainty and conflict. This program area increases citizens' knowledge about issues; assists citizens in determining appropriate and effective strategies for public decision-making; helps citizens craft, evaluate and implement alternative solutions; and builds skills and provides opportunities to enhance effective citizen participation in public decision-making processes.* The question, now, is: "How should we organize into the future? Should OSU Extension have a multidisciplinary ***Public Issues Education Team*** to work on this issue and other Ohio issues when it seems appropriate? Let me know your thinking: Joe Konen: [konen.2@osu.edu](mailto:konen.2@osu.edu)

### ***Community Awareness Team***

The CAT Team is looking for new team members to help promote and implement the very successful First Impressions Program, Customers Count Program and a new offering, the Downtown Marketing Program. For additional information, link to the following website: <http://1stimpressions.osu.edu> and if you are interested in joining the Team, contact Myra Moss by email at: [moss.63@osu.edu](mailto:moss.63@osu.edu) or call the Lima Center at 419.422.6106

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